**Question 1**

Given the provided data, we can conclude that projects in the theatre category had the most success and projects in the journalism category had the least success. Also, the least successful subcategory was metal (parent category music) and the most successful subcategory was plays (parent category theatre). Austria (AT) had the fewest successful projects while the US had the highest number of successful projects. In addition, the highest number of successful projects started in the month of May, while the highest number of failed projects started in July. Lastly, 2015 had the highest number of successful projects while 2009 had the lowest.

**Question 2**

Below are the limitations of this analysis.

* We are assuming all categories and subcategories are being considered
* We are assuming the states are correct
* We are assuming the values pledged are correct and that all pledged values have been captured

**Question 3**

We could also visualize the below data:

1. Percentage of different project states – shown in a pie chart
2. Pledged amount per country - shown on a map
3. Amount of donations received for the various categories over the years shown - in a column chart.